



GEO Open Data & Knowledge workshop



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Chief Technology Officer



In the next decade, every company in the world will be a geospatial-driven business.

We're helping them get there.

Our journey

2016
founding



2018
pre-seed
investment



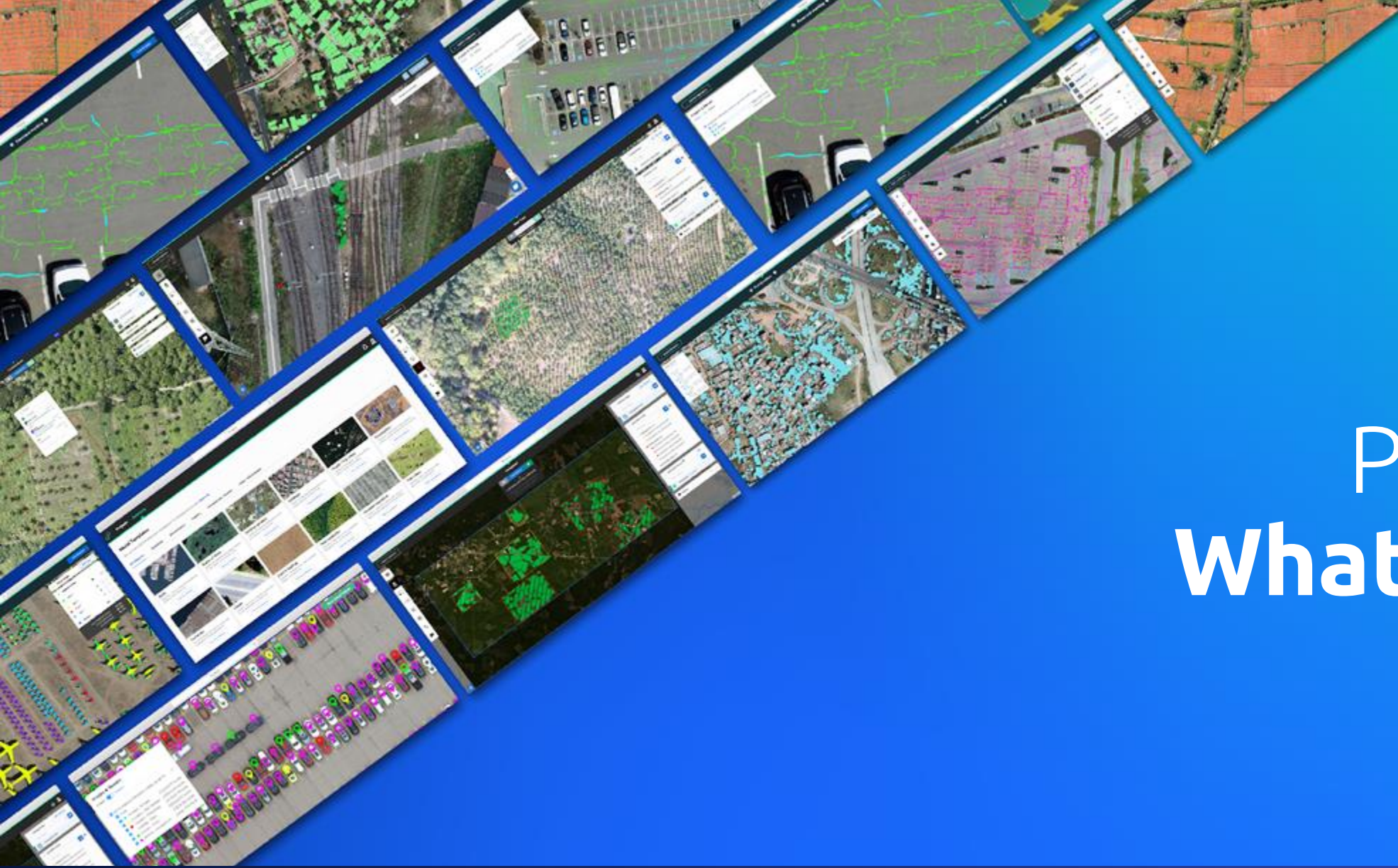
2019
seed investment



2020-21
ESA business
incubation
center

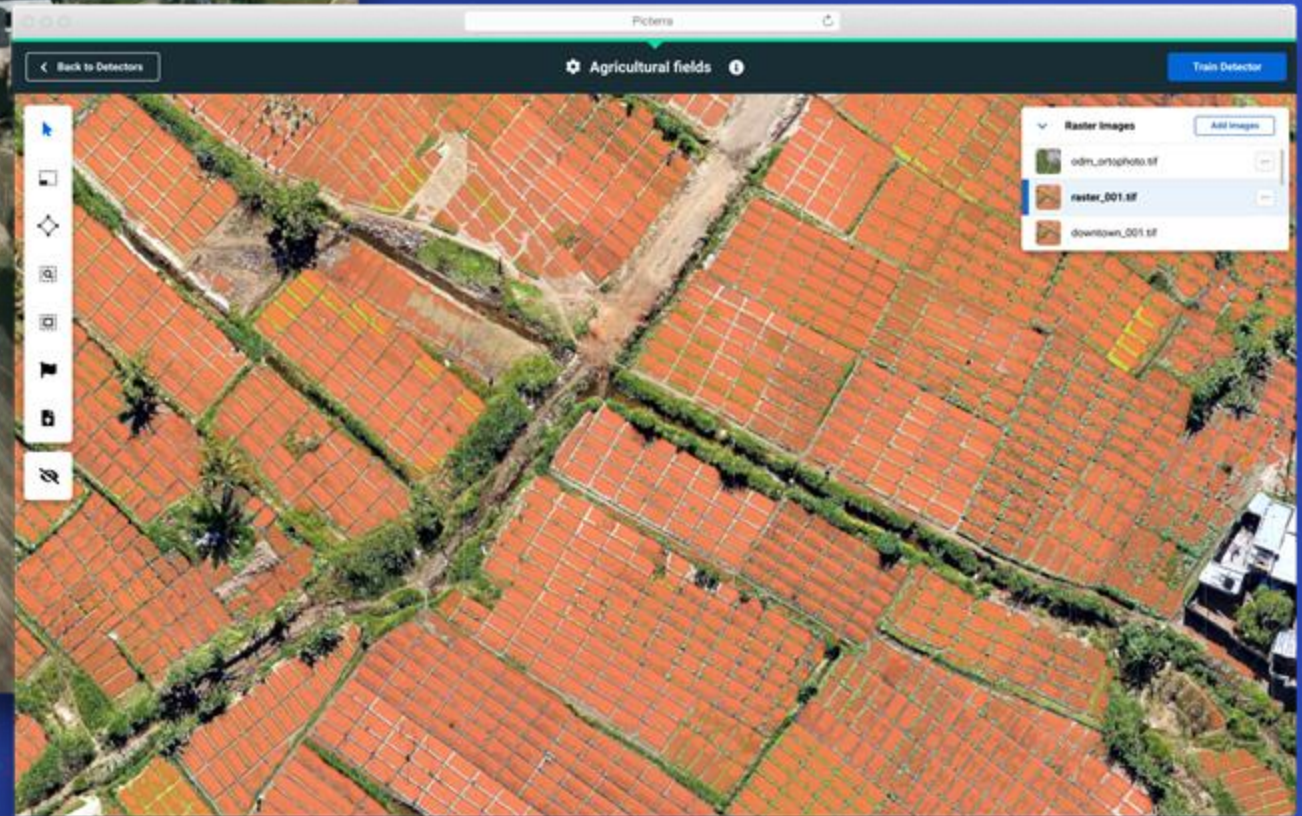
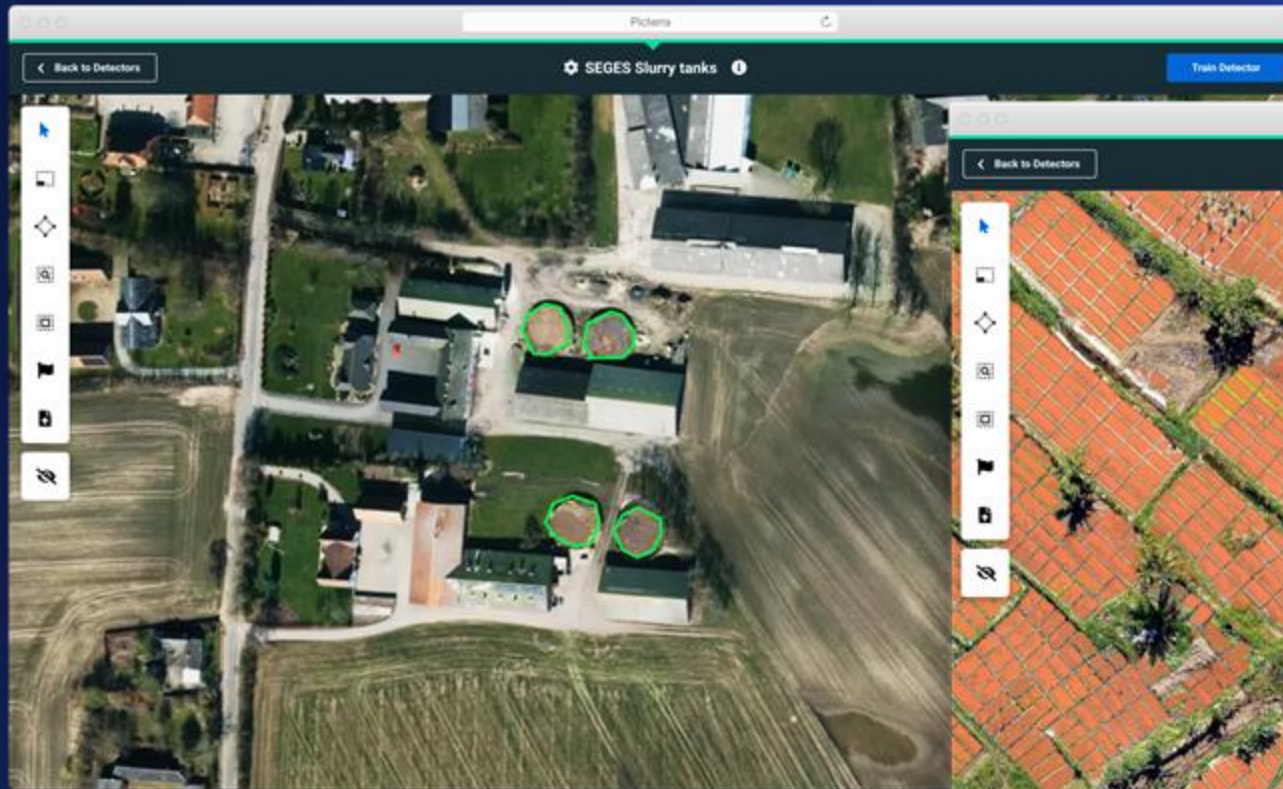


2022
Series A



Picterra: What we do

A simple and easy-to-use platform for geospatial machine learning



Picterra - Platform

app.picterra.ch/modes/detection/projects/5c13f2af-4305-4990-afab-963af195bd7d

Projects Detectors

Projects / Railway Bolts and Clips

Bulk actions Apply Find an image... 0/60 + Add Imagery

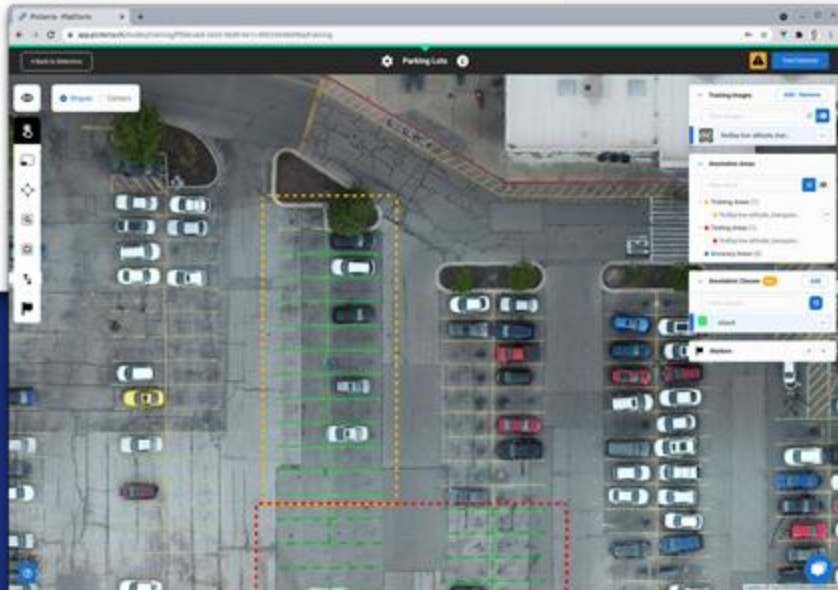
Did you know? You can [upload your own images](#), import from our [library of free sources](#).

Name	Created	Status	Size	
<input type="checkbox"/> mantle_lane_2.tiff	9/22/2021		1470.82 MP	Detect View
<input type="checkbox"/> mantle_lane_1.tiff	9/22/2021		416.16 MP	Detect View

Detectors Reports

Bolts and Clips [Modify](#) | [Remove](#)

[Assign Detectors](#)



Picterra - Platform

app.picterra.ch/modes/training/detectors

Projects Detectors

Detectors

Search 0/60 Filter by ownership

[Train new detector](#)

Detector Name	Accuracy	Created	Modify
Railway Yellow Sensors	Accuracy: N/A	Created 10/25/2021	Modify
Hayward solar panels	Accuracy: 85.89%	Created 10/11/2021	Modify
Planes [HK]	Accuracy: 100.00%	Created 10/11/2021	Modify
Bolts and Clips	Accuracy: N/A	Created 10/11/2021	Modify
Multiclass_Jorries & wa...	Accuracy: 100.00%		
Urban Vegetation [HK]	Accuracy: N/A		
Road Crack Detectors	Accuracy: N/A		
Road Crack Intersection...	Accuracy: 80.42%		
Buildings Cameroon	Accuracy: 98.90%		



No - code model development & training UI with automated infrastructure scaling for instant production



Easy to access web UI for no-code ML model training



Import of existing data through the API & advanced detector settings



Custom Deep Learning architecture optimized for geospatial imagery



Up to 10 classes in a single detector (instance & semantic segmentation)



Fully automated production deployment of models

The screenshot displays the Picterra web application interface for landmapping. The main view shows an aerial satellite image of a residential area with buildings highlighted in purple. A floating window titled "Landmapping [High Resolution]" displays the training status: "Last trained: 8/16/2022, 6:07:35 PM" and "Accuracy: 92.99 %". A sidebar on the right shows "Training Images" and "Annotation Areas". A bottom-right panel titled "Annotation Classes" lists the detected classes:

Class	Count
Trees	204 outlines
River	13 outlines
Buildings	32 outlines

Combine deep learning expertise with operational know how thanks to real-time in-platform collaboration & model explainability



Manage users & access permissions



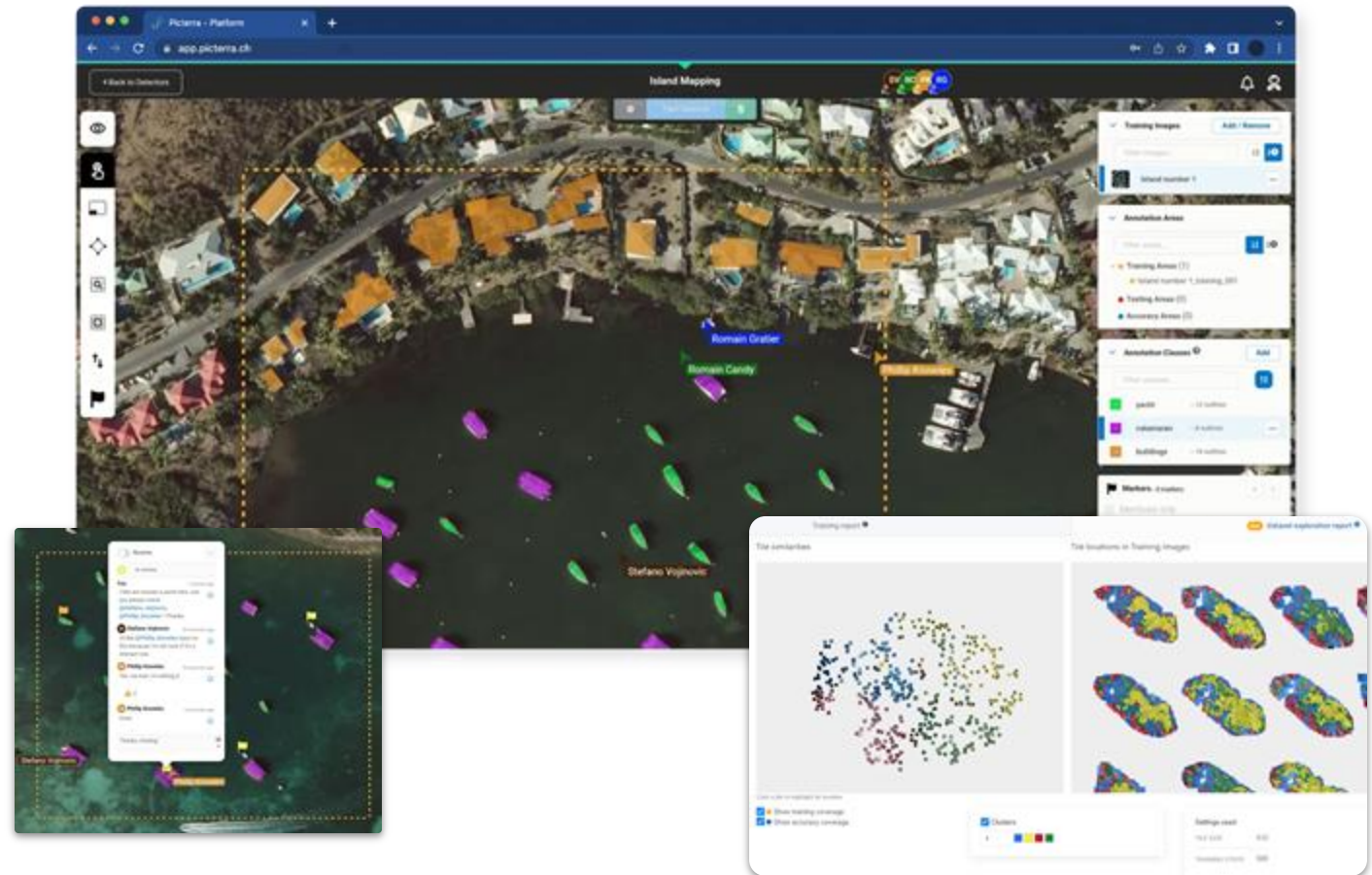
Enable multiple users to simultaneously access & edit detectors



Access live chat in comments threats directly in the project



Explainable & interpretable AI bringing robustness & efficiency in production



Boost models accuracy & quality with innovative data curation and model analysis tools

Reveal visual patterns in your data and benefit from a guidance on training improvements with **unique Dataset Recommendation** report to effectively improve the accuracy of models:



Identify unrepresented parts of the dataset to re-train the model



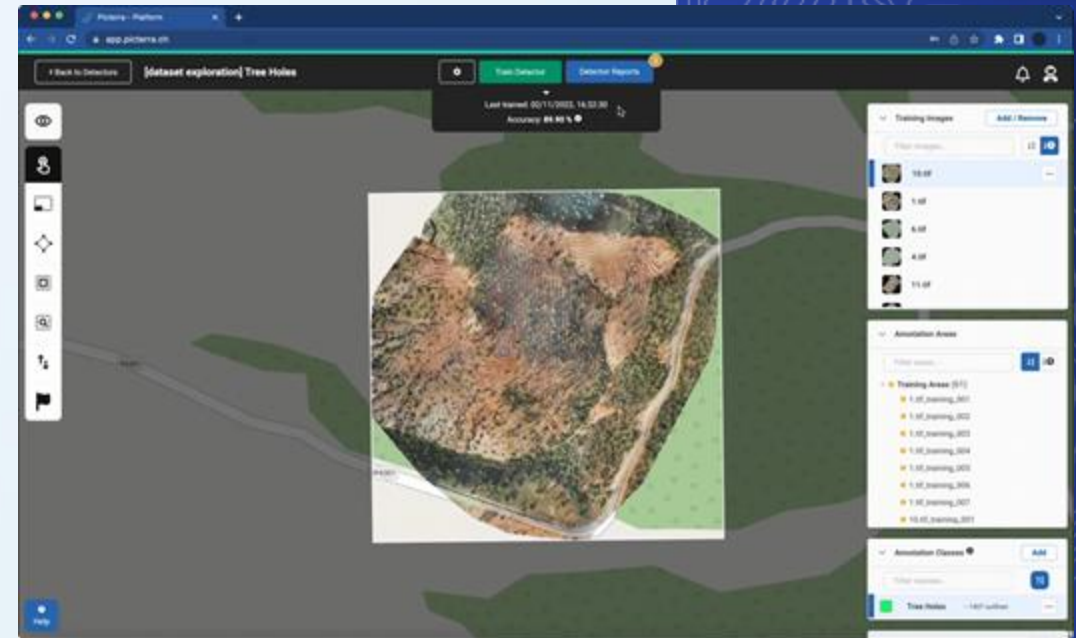
Remove redundant training areas



Reduce chance of false positives by adding more training areas in representative parts of the dataset



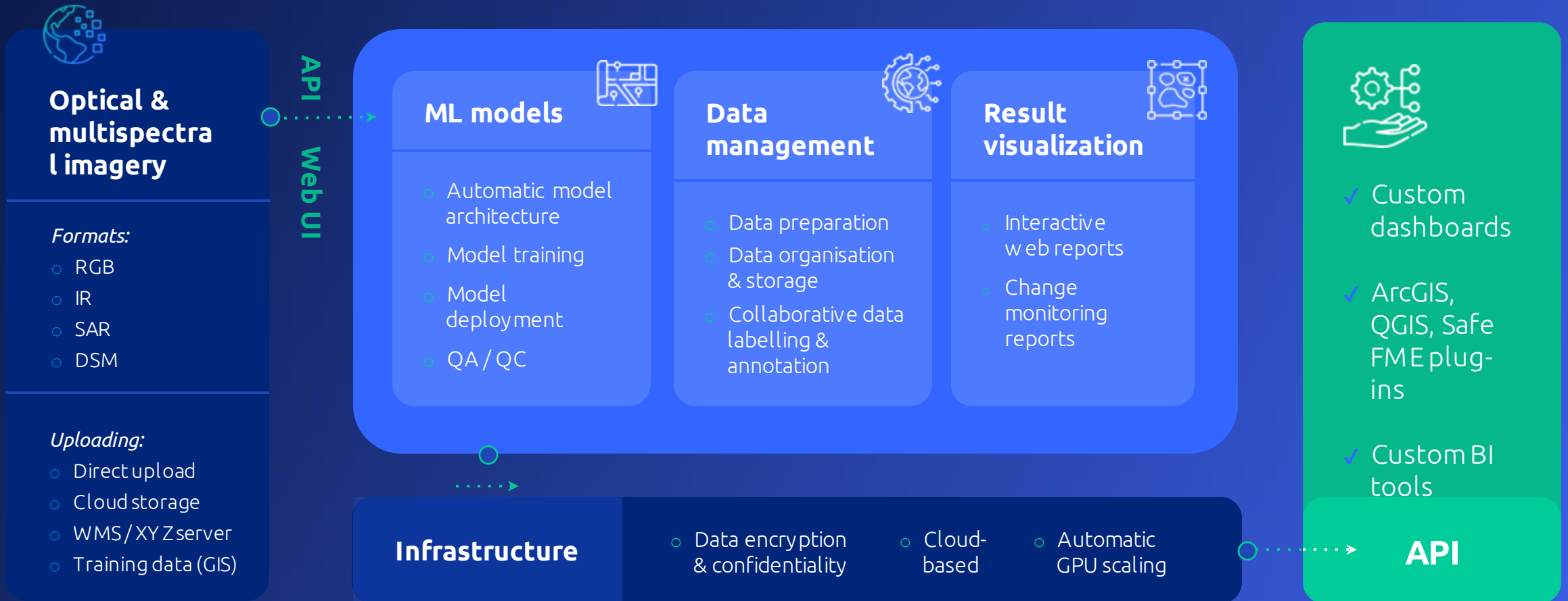
Explainable & interpretable AI bringing robustness & efficiency in production



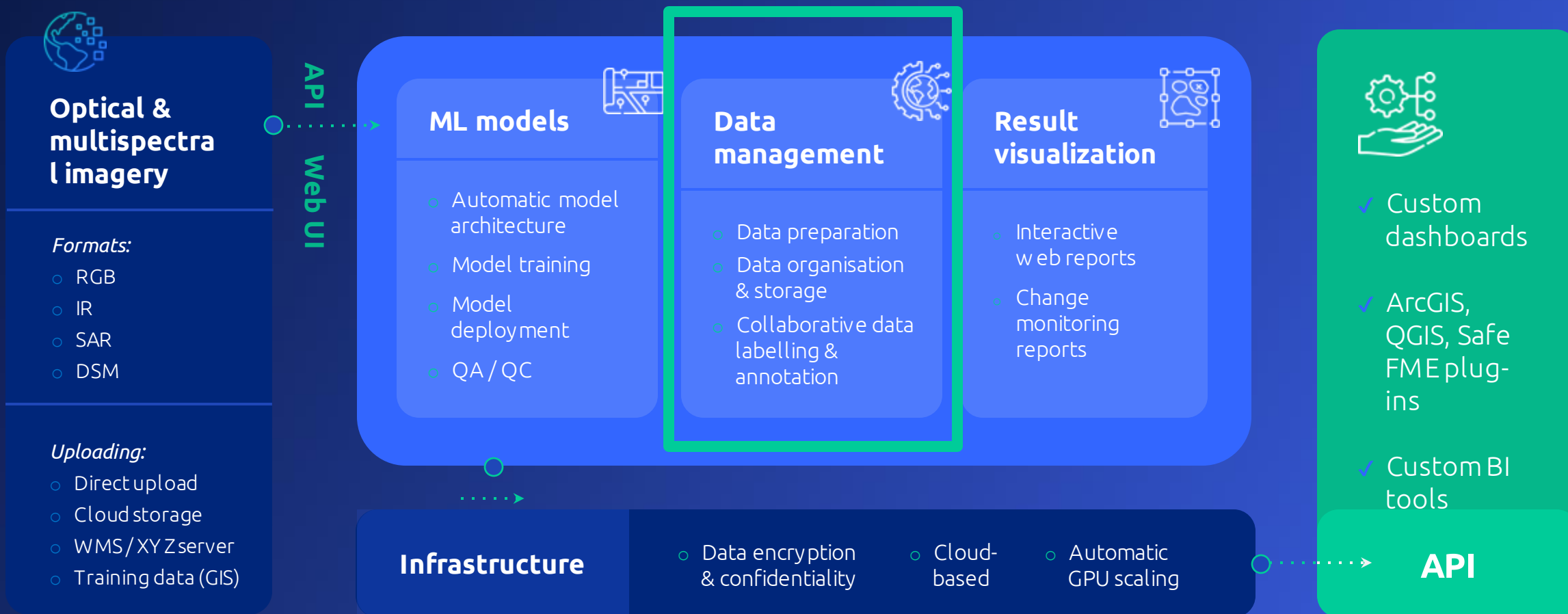


Picterra: How we can support open knowledge

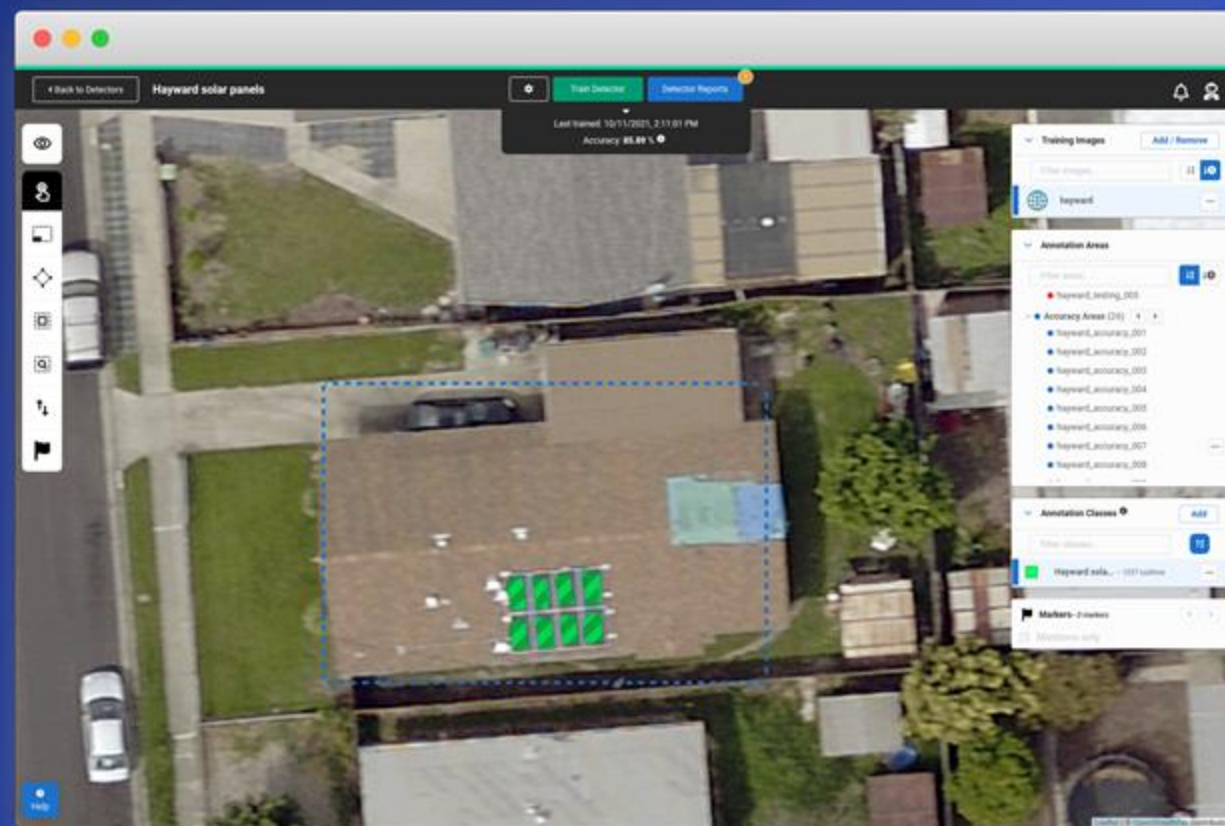
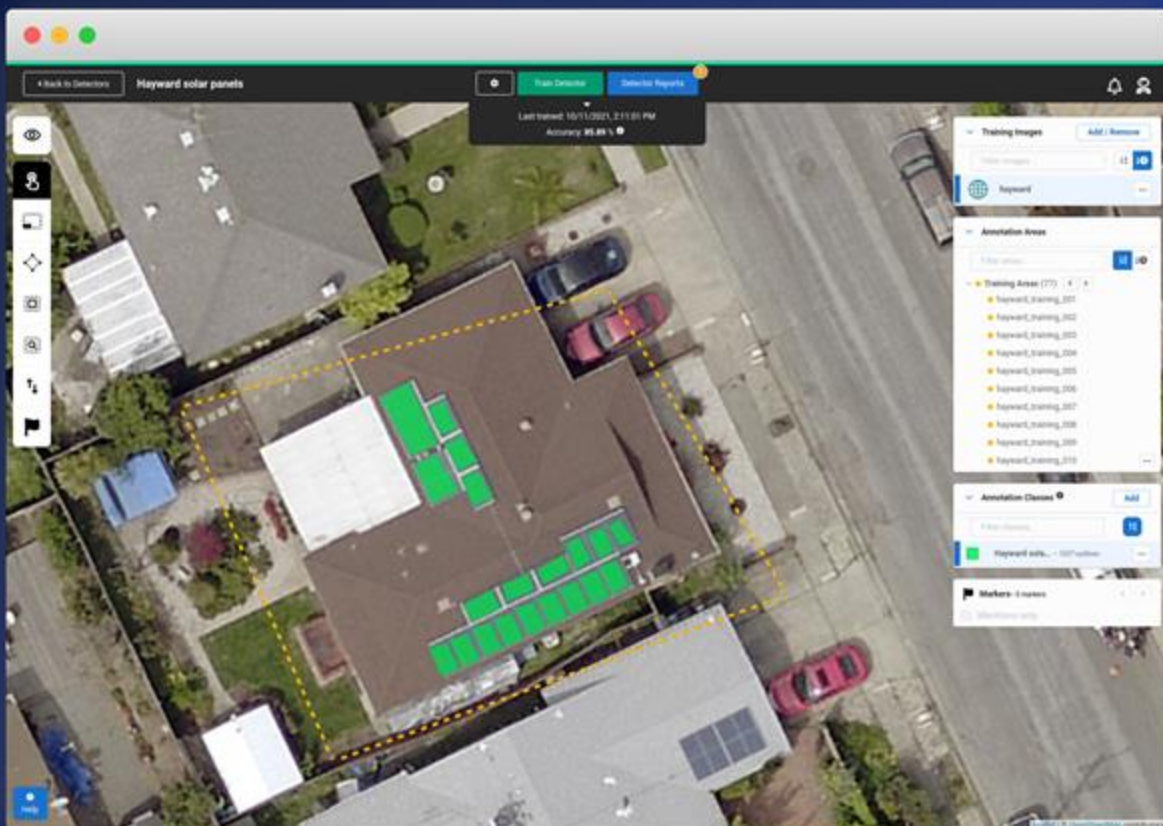
Scale your geospatial practice with a **cloud-based MLOps platform**



Scale your geospatial practice with a **cloud-based MLOps platform**



Picterra makes it easy to visualize & edit a dataset / detector



An easy to use platform to create open detectors / datasets

- Use our collaborative, easy to use user interface to create & maintain ML datasets (“detector” in Picterra term)
- A Picterra dataset can easily be exported for reuse elsewhere
 - In a zip containing a number of TIFF images and GeoJSON annotations
- => Create an “open detectors/dataset” community library

Thank you



Find out more

-  [Picterra info](#)
-  [@picterra](#)
-  [Video content](#)
-  [picterra.ch](#)

Advanced tools to streamline GIS workflows

Streamline and simplify geospatial workflows with access to the most common GIS tools in just a few clicks directly in Picterra and build more accurate models by enriching them with diverse data.



NDVI

Creates a false color image representing the normalized difference vegetation index



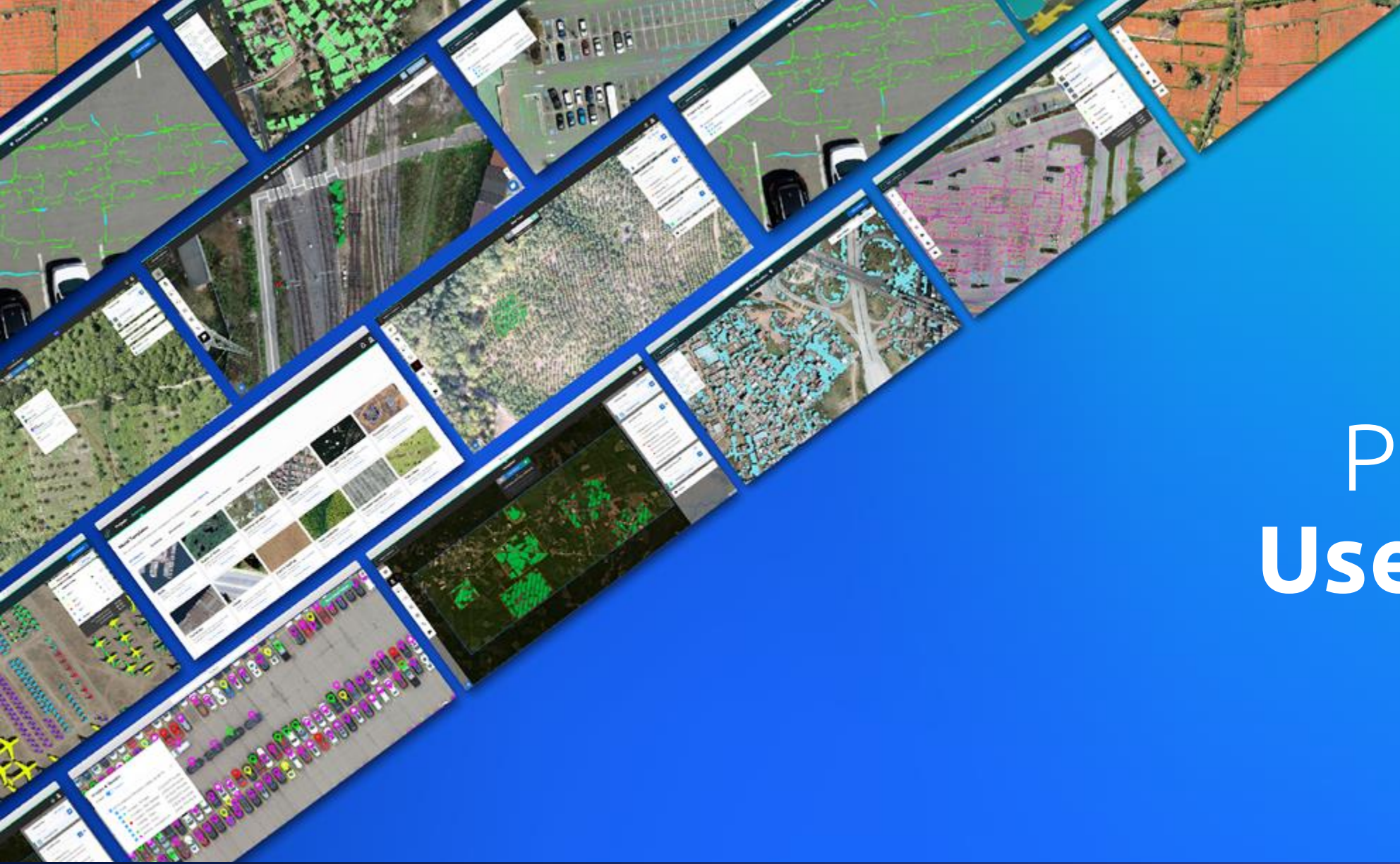
DSM Height Extraction

Adds mean, minimum and maximum elevations to a vector layer based on DSM data



Image stacking

Combines two images into a single image, keeping the bands from both



Picterra: Use cases

Using Picterra to take **more trees under management** in a **cost-effective way**

Challenge

Manual, in-person tree counting was too expensive (and difficult for saplings) when expanding the business and adding forests to its portfolio. Needed to scale vegetation management operations without adding environmental or financial cost.

Solution

Running ML models across 10,000+ ha to

- Identify saplings that have regenerated
- Identify empty holes that are irrigated/oxidized and ripe for re-growth

One detector identified 80K saplings and 115K empty holes

Impact

Easy to scale forest management practices when taking on new land to accelerate its contributions to decarbonization

Digital record to report on regeneration to end clients (carbon credit purchasers)



Westwood is using Picterra to report and track progress on solar farm construction

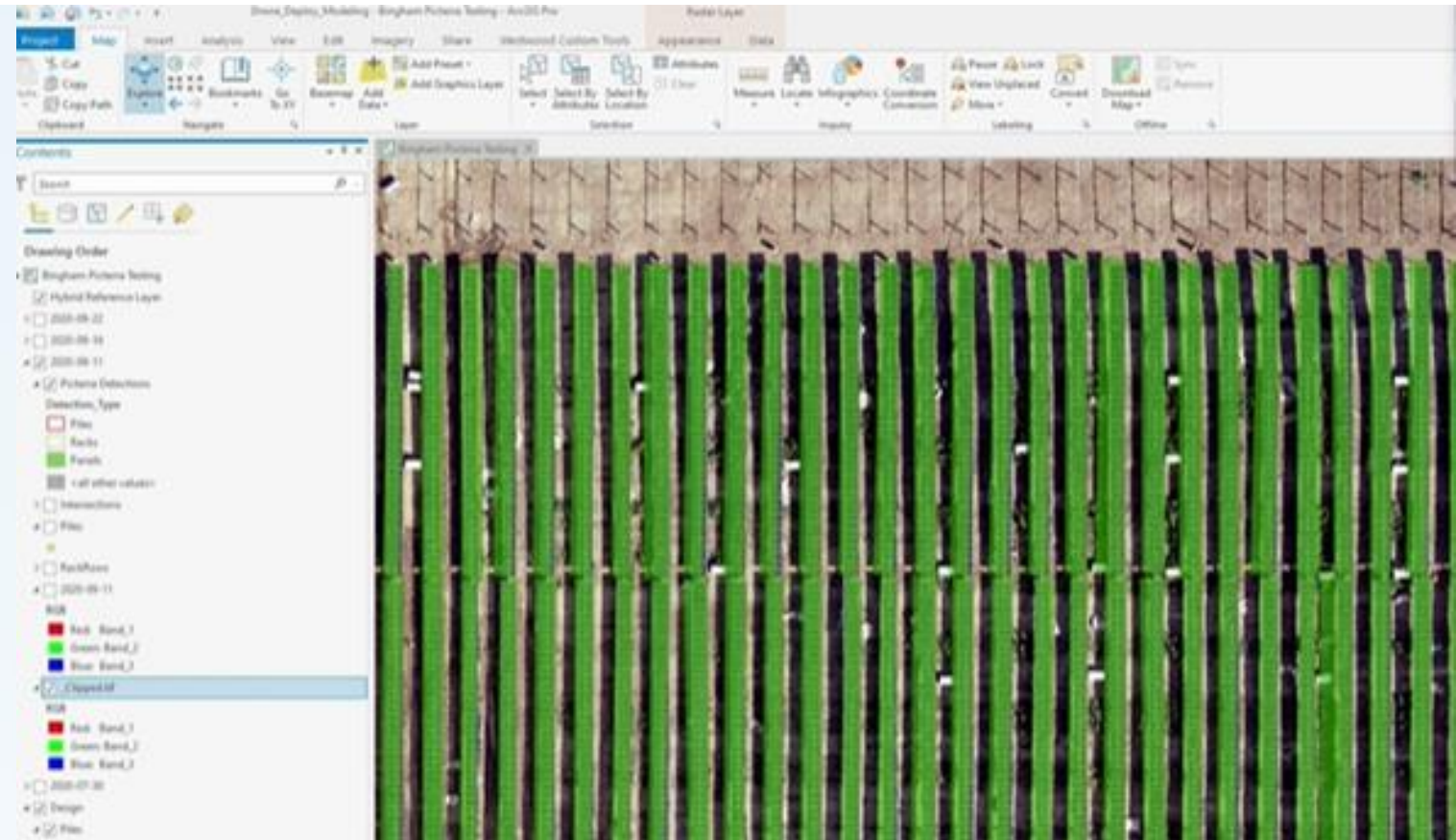
Westwood

Land surveying & engineering services using smart innovation to solve complex site challenges for clients.

Input data: Drone images captured weekly with DJI drones

Detections of three key stages of build imported into **ArcGIS Pro using API**

Measure progress against plans & **verify** completed stages of builds using **AI**



Lowering ammonia emissions across Denmark



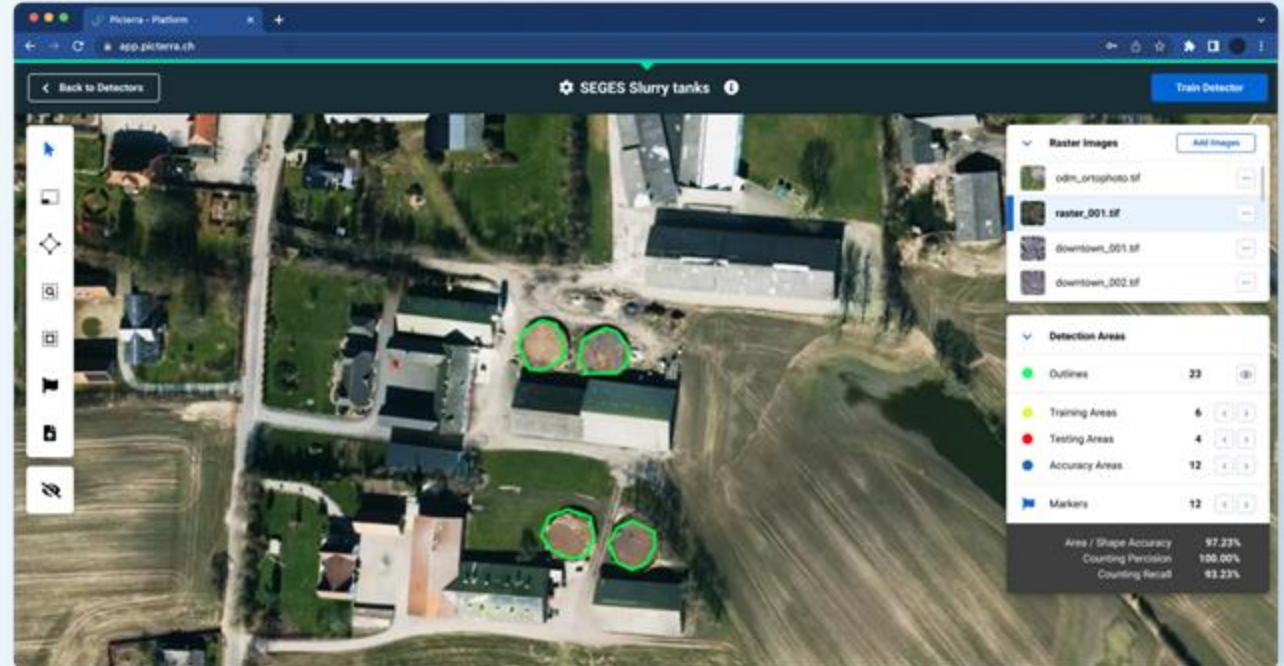
Danish expert in farm management, providing the industry with the right technology, the latest knowledge, and the very best advisory service to improve farming.

Goal: automate the identification of covered and uncovered **slurry tanks** across 34,000 farms country-wide.

Input data: A WMS imagery server covering Denmark at 25 cm resolution

26,000 slurry tanks detected in a few hours

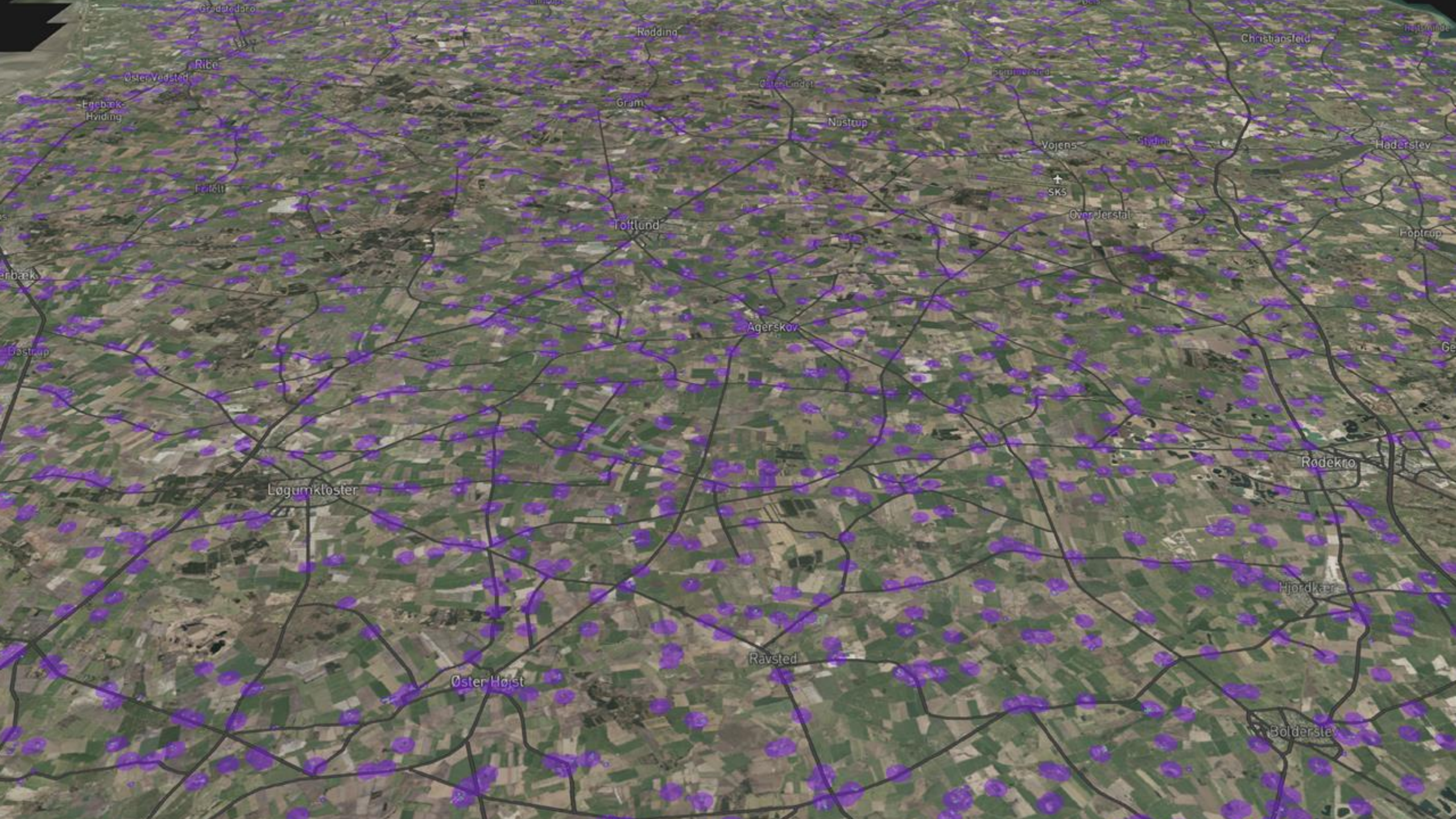
Successful estimation of ammonia pollution

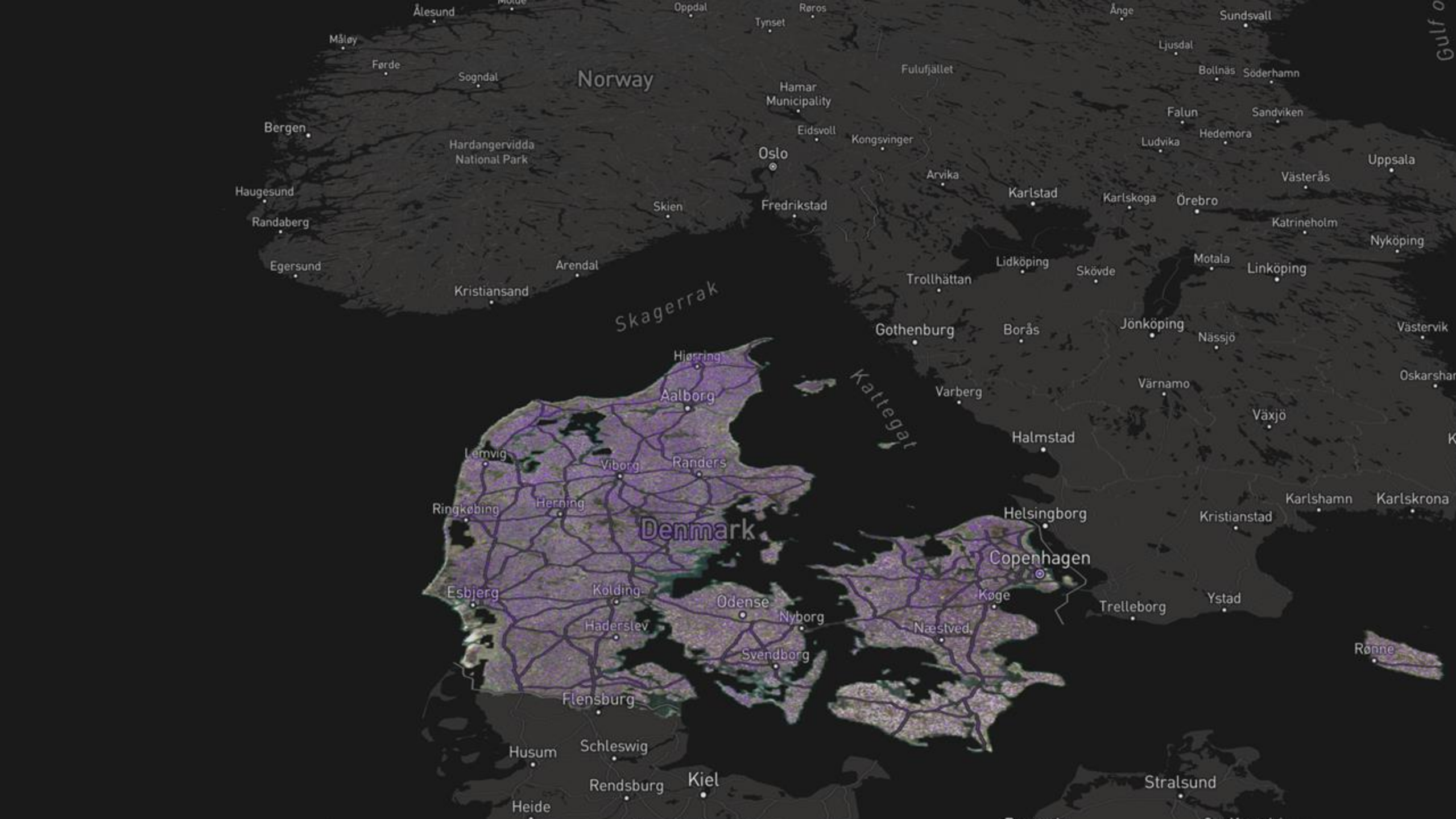


[Read the case study](#)

[CLICK TO SEE THE LIVE REPORT](#)







Norway

Denmark

Skagerrak

Kattegat

Gulf of Bothnia

Bergen

Oslo

Uppsala

Hardangervidda National Park

Haugesund

Fredrikstad

Västerås

Randaberg

Skien

Kongsvinger

Falun

Egersund

Arendal

Arvika

Karlskoga

Sandviken

Kristiansand

Trollhättan

Ludvika

Örebro

Nyköping

Hjørring

Lidköping

Motala

Lemvig

Aalborg

Gothenburg

Borås

Jönköping

Nässjö

Ringkøbing

Herning

Viborg

Randers

Varberg

Värnamo

Växjö

Esbjerg

Kolding

Odense

Nyborg

Helsingborg

Copenhagen

Kristianstad

Karlshamn

Karlskrona

Haderslev

Svendborg

Næstved

Trelleborg

Ystad

Husum

Schleswig

Kiel

Stralsund

Heide

Rendsburg

Rønne