

From e-shape to EuroGEO: Interlinkages with AfriGEO

Part 1: The legacy from e-shape to EuroGEO

Monday November 6th, 2023 – 16h to 17h. Room: Protea

#TheEarthTalks





GEO WEEK & Ministerial Summit 2023



Nicolas Fichaux ARMINES Pascal Le Masson, MINES PARIS

Ingo Simonis, OGC



Emmanuel Pajot

EARSC

Lefteris Mamais

EVENFLOW







OUTLINE

Introduction of the Session - Legacy of e-shape and its outputs for GEO

Dr. Nicolas Fichaux (MINES Paris – PSL / ARMINES)

Methods for co-design between EO data providers and (partially unknown) users

Prof. Pascal Le Masson (MINES Paris – PSL / ARMINES)

Navigating the Dynamic EO Landscape harnessing data, infrastructures and technologies for EO services development and exploitation. Ingo SIMONIS (Open Geospatial Consortium)

EO services and user uptake: the e-shape example and how to foster engagement with country communities. *Emmanuel Pajot (EARSC)*

Operationalisation and Commercialisation of R&D results – a EuroGEO perspective

Lefteris MAMAIS (Evenflow)

The EuroGEO Secretariat

Dr. Nicolas Fichaux (MINES Paris – PSL / ARMINES)

Contraction Contra

EuroGEO Showcases: Applications Powered by Europe

H2020 Project. 4 years (2019-2023). 68 partners.

e-shape vision was to develop operational services with and for the users and to create a conducive environment whereby the European capabilities are exploited towards addressing societal challenges, fostering entrepreneurships and supporting sustainable development

e-shape sought to leverage Copernicus, make use of existing European capacities and improving user uptake of data from European assets in the GEO context.







EuroGEO Showcases: Applications Powered by Europe

Access e-shape's Pilots



Each of the 37 Pilots has monitored its Data Management Plan and compliance to GEO and FAIR Data Management Principles, compliance to INSPIRE was adressed for each Pilot.



EuroGEO Showcases: Applications Powered by Europe

Measurable impacts on Pilots



Metrics: TRL ; Pilot Exploitation Readiness Level (PERL).

A path to sustainability

EuroGEO Showcases: Applications Powered by Europe

e-shape

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e-shape was an iterative process, based on Sprints and onboarding.

Crossing Showcases and Work Packages at Pilot level

e-shape e-shape's legacy

Strategic activities and outputs

- Co-design methodology
- EuroGEO guide for implementation
- Capacity building Best Practice Guide
- Sustainability booster

And also...

EuroGEO Showcases: Applications Powered by Europ

- Data Management Plan (FAIR and GEO)
- PERL (Pilot Exploitation Readiness Level)
- On-boarding process
- Socio-economic value studies of EO in selected sectors
- Earth Observation Maturity indicators
- Innovation and IP office
- Market trends observatory
- EuroGEO governance study
- Communication and Dissemination



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Raphaëlle BARBIER

Skander **BEN YAHIA**



Pascal LE MASSON **Benoit** WEIL



Methods for co-design between EO data providers and (partially unknown) users



To learn more on e-shape:

06.11.2023, 16:00





More on co-design (click on WP2):





Goal: building a co-design approach adapted to the EO context

- Workpackage led by the Center for Management Science at MINES ParisTech -PSL University: leveraging our expertise in design theory and methods for innovation
- Bold challenge taken up by e-shape partners: considering 'co-design' as a scientific enigma
- Approach progressively built through interactions and experimentations with eshape pilots



Raphaëlle BARBIER PhD WP2 co-lead

e-shape



Skander BEN YAHIA, Research Engineer



Pascal LE MASSON Professor WP2 co-lead



Benoit WEIL Professor



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EUROGED GED GROUP ON EARTH OBSERVATIONS

An enriched understanding of co-design driven by e-shape objectives - in line with GEO vision

1. Enhancing cooperation among a large range of actors:

GEO core function - Fostering partnerships and mobilizing resources: "Connect users, resource providers, and experts from different sectors in the domain of Earth observations and environmental information to form partnerships"

2. Targeting a viable fit on the long-term

GEO core function - Identifying user needs and addressing gaps in the information chain: "Obtain commitments from providers and users to ensure these observations, products and tools are delivered and used in a comprehensive, coordinated and sustained way"



Usual co-design to fit EO data to user needs by involving users in the design process

users/stakeholders designers/researchers

(1) Cooperation limited to the end user - data provider relationship
 (2) Mainly considering co-design as a one-shot action





'Resilient-fit' co-design to grow a socio-economic ecosystem around Earth observation by strengthening its ability to adapt to future and unexpected evolutions

As a plant being more robust to varying environmental conditions thanks to an expanded root network

(1) Designing relationships between a large range of actors (beyond end-users)
 (2) Taking a dynamic and long-term perspective





Resilient-fit co-design: diagnosis & workshops



e-shape



Resilient-fit co-design: diagnosis & workshops









Four types of co-design: identifying the nature of relationships to be built or transformed

Type #1: identified user but how to build a robust relationship with users for further developments?









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Type #3: existing user but how to build a robust relationship with partners to operationalise the EO-based solution?









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Type #4: existing user but how to sustain and expand the existing EO-based solution towards new ones?









Four types of co-design: identifying the nature of relationships to be built or transformed

Type #1: identified user but how to build a robust relationship with users for further developments?

> Trap: considering that the user already knows what to do with EO (\rightarrow risk of missing different forms of uses)

Type #2: user not clearly identified, so how to identify the relevant actors to interact with?

> Trap: considering the user as already a client (\rightarrow risk of overlooking learning efforts)

Type #3: existing user but how to build a robust relationship with partners to operationalise the EO-based solution?

Trap: considering the operationalisation as a mere transfer from R&D to engineering entity (> risk of overlooking remaining exploration efforts)

Type #4: existing user but how to sustain and expand the existing EO-based solution towards new ones?

> Trap: focusing on the dreams of one specific user (\rightarrow risk of relying on a single user that might later disapear)





Resilient-fit co-design: diagnosis & workshops







Co-design workshops: guidelines to build a resilient fit

- Rigorous process to avoid specific traps (design theory)
- Outcomes: designing a resilient fit
 - Designing a range of alternative development paths at different time horizons
 - **Designing the 'co'**: explicitly building the relationships between actors







Promising results out of e-shape experience

For practitioners of the EO community

"The co-design diagnosis also was very well structured [...] It was **very good to have short-term and long-term**, this helped us to come back couple of months after and see what we had said for the long-term and what is now time to implement." (Alexia Tsouni, NOA, SC & pilot leader)

"The initial co-design workshop proved to be an immense success [...]. The workshop served as a means to formalize relationships and find synergies between workflows and users, propelling us to officially pursue partnering with National Public Health Organization and the Ministry of Energy and the Environment." (Evangelos Gerasopoulos, NOA, pilot leader)

> "For me it was really eye opening that we could use it in such a broad way to look at all sort of possibilities rather than trying narrow down what we wanted to do. It was more about broadening out and gathering lots of ideas and inputs." (Merete Badger, DTU, pilot leader)

For management research

• Paper accepted for publication:

Barbier, R. Ben Yahia, S., Le Masson P., and Weil, B., "Co-Design for Novelty Anchoring Into Multiple Socio-Technical Systems in Transitions: The Case of Earth Observation Data," in *IEEE Transactions on Engineering Management*, 2022, doi: 10.1109/TEM.2022.3184248.

Co-Design for Novelty Anchoring Into Multiple Socio-Technical Systems in Transitions: The Case of Earth Observation Data

Raphaëlle Barbier⁽²⁾, Skander Ben Yahia, Pascal Le Masson, and Benoit Weil

- Two other papers under review (Technovation, Creativity and Innovation Management)
- A PhD thesis defended (24th March 2023)...







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Navigating the dynamic EO landscape harnessing data, infrastructures and technologies for EO services development and exploitation

Combine, Cooperate, Coordinate the EuroGEO ecosystem and activities

GEO

WEEK

6 November 2023

GEO WEEK - Cape Town



Ingo Simonis

on behalf of Marie-Francoise Voidrot

OGC









Accessible on https://e-shape.eu/index.php/resources

- WP3
- D3.8 E_SHAPE Guide development 18 OGCE, Report Public M48









GEO GROUP ON EARTH OBSERVATIONS

Fostering multi disciplinary collaboration







Innovation and reproducibility out of cross domains Best Practices











e-shape best practices built on the pilots

EuroGEO will Combine, Cooperate, Coordinate the EuroGEO ecosystem and activities



Updating Resources catalogues and Analysis with a focus on Climate and Extreme events

- Data Spaces, Platforms, Softwares, Standards,
- 2 initial Digital Twins identified by DestinE ٠
- 1 Real Time / 1 Research •
- Addressed in All GEO Regions •

Connections with other Regional Tools (EOMC, EO4EU,...) **GEOs Infrastructures and** International Infrastructures Platforms at National and International Standards DestinE Digital Twins (ILIAD, ...) Synergies with OGC Open Science Persistent Demonstrator EuroGE Thematic Initiatives in connection with Climate and ()Extreme events(CLINT, CLIMOS, OGC Climate and Disaster Pilots, ... Data Spaces :4 Green Deal DS projects: AD4GD, USAGE, Fairicube, Biodiversity Building Blocks for The GREAT Project – Green Deal Data In Situ







Ingo Simonis

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Marie-Francoise Voidrot

6-10 NOVEMBER

CAPE TOWN, SOUTH AFRICA







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Emmanuel Pajot, Secretary General, EARSC

Science & innovation Department: Science and Innovation REPUBLIC OF SOUTH AFRICA



EO services and user uptake: the e-shape example and how to foster engagement with country communities

06/11/2023 16h00-18h00, Protea Room



Anal



Top priorities for EO communities

Skills	Market barriers to growth	Customer uptake
 Programming and development Markets and societal needs understanding Analytical methods (Deep learning, Data fusion, Artificial intelligence, Data mining) 	 Market/User acceptance Finding new customers Lack of development funding 	 Aware but not convinced Lack of awareness EO is only part of the solution








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User uptake, how it has been done in e-shape?









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Science & Innovation Department: Science and Innovation REPUBLIC OF SOUTH AFRICA







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GROUP ON

EARTH OBSERVATIONS





#TheEarthTalks GEO WEEK & Ministerial Summit 2023 Before: geographical areas covered or targeted for expansion by the Pilots











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Collaboration with EO industry

Availability > Accessibility > Awareness > Acceptance > Adoption

Data > Information > Knowledge > Decision > Impact

The European industry is an ally to increase the capacity of public institutions but also the private sector corporates to develop and implement green and digital transformation plans.

The cooperation with industry will allow the EuroGEO initiative to maximise

the impact of R&I by effectively linking it with real market needs.

cience and Innovation EPUBLIC OF SOUTH AFRICA



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GEO WEEK 023**Operation Ministration** and **Commercialisation of R&D results** – a EuroGEO perspective

6 November 2023 | 16.00-18.00

#TheEarthTalks



Lefteris Mamais Co-founder and Director **Evenflow SRL**







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Problem Statement

Many organisations struggle to make the transition from R&D to operational services.







What did we set out to do to tackle this?

We wanted to empower those developing pilot solutions in a way that they can **exploit their R&D progress** towards the **provision of operational and economically viable EO services**









How did we organise this in e-shape?

By

- Establishing the Sustainability Booster
- Rolling out multiple other activities
 - \circ eoMALL
 - o PERL
 - Socio-economic value analyses
 - EO Maturity Indicators Assessments









How did we organise this in e-shape? Focus on Sustainability Booster









What did we achieve?

- Helped 37 pilots to develop fully-fledged "business" plan to guide subsequent steps towards operationalisation
- Provided specialised on-demand support enabling key next step for market entry
- Produced helpful content that can be consumed by the wider EO community (e.g. webinars, guidelines)

		ability Booster on-demand services			
		6.P76 MountaiNow			
e-shape – Sustainability Booster On-demand services	tainability Booster on-demand services	tused Market Research V final			
	S1.P7 DynaCrop	v final			
S3.P3 DTU Wind Energy	ysis of the Precision Agriculture Software and Plant Growth Regulator Market	15/03/2023			
Business Plan Support	V0.1				
	30/10/2022	sevenflow			
05/01/2023	hevenflow				
sevenflow					







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EO Maturity card

AUSTRIA

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Space component

Data exploitation

INDICATORS

(employment

Resellers

Researchers

Publications

University courses

Training program

Sales

Detailed assessm

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Educatio

Institutions

Industry

Education and Skills

EO Maturity Assessments

Final evaluation

What did we achieve?

eoMALL galleries



Product Exploitation Readiness Level

Parameters	Description	Indicators	Pilot 1.1	Pilot 1.4	Pilot 5.7		
ECHNOLOGY	The	TRL	3	3	4		
	technologica	modularity of components	3	3	5		
	l aspects of	Level of exploitation of cloud based infrastructure	2	3	5		
	the product	Standards	4	4	4		
		Average for Technology component	3.0	3.3	4.5		
	The internal	Team composition - software	5	5	5		
OPERATIONS	team	Team composition - management	5	5	5		
	structure	Team composition - financial	4	4	4		
	and	Team composition - sales/BD/customer management	2	2	4		
	organisation	Team composition - grant acquisition	5	5	5		
	that will	Team composition - private capital or intitutional donor funding attraction -	3	3			
		Team composition - policy awaareness	4	4	3		
	technical	Processes - technical development	4	5	5		
	solution to	Processes - management	5	5	5		
	the market.	processes - sales/customer management	1	3	4		
		Average for Operations component	3.8	4.1	4,4		
MARKET	How ready is	No. Users - current	2	3	5		
	the market	Customer needs	2	3	4		
	for this	Pricing strategy	1	4	4		
	solution?	business plan	1	2	4		
	How have	Target region	5	3	2		
	fie	policy aspects	2	2	0		
		Average for Market component	22	2.8	3.2		
		PERL	6-8-4	7-8-6	9-9-6		

Novel approach to go beyond TRL

Socio-economic analyses

Case Study – Pilot 7.4 - Hydropower in Snow Reservoir – Climate Service In most basins in Scandinavia and Finland, more than 50% of the annual precipitation fails as snow. Errors in snowmelt timing and melt rate simulations are one of the largest sources of stream flow prediction errors in snowmelt-dowinated watersheads. Thus, snow storage and melting periods have a significant impact on hydropower production reservoirs. Forecasts of reservoir inflow and energy prices are used to schedule the quantity and timing of releases for daily, weekly, and seasonal operations.

This pilot service focuses on producing hydrological forecasts for a hydropower company (Remijuk) (Q) operating in Northern Finland. A particular focus is placed on nonverservoir energy potential forecasting. The key diagnostics are reservoir inflow and snow reservoir energy potential, which together with other factors is a measure of stored hydropower potential. Reduction of spring snowmek driven flood risks through more reliable hydrological novcasts and forecasts and increasing the end-user's situational awareness and understanding of uncertainties and increasing the end-user's situational awarenes and hydropower operations. The outcome aims to bridge the gap between forecast providers and forecast end users by seeking solutions to remove barriers for information dissemination, application, and utilisation.



Turrently modelling and forecasting of snowmelt timing and melt rate uncertainties is me from incertainties in model forcing data. The lack of widely vaniable and reliable forcing data restricts widespread application of more complex models, particularly in operational stream flow prediction systems. EO based snow state ingestion and communication with end users will be used to address these limitations. Ingestion of Earth Observation based snow observations into hydrological models will significantly reduce hydrological model snowpack simulation uncertainties. The use of EO based now observations offer two main hypes of advantages:

- EO based snow observations are independent from point scale observations (usually used to drive hydrological models) and can be used to validate each other.
- They provide basin wide information and data on the state of the snowpack as opposed to point scale observations.

This pilot aims to decrease the vulnerability of energy companies to variations in meteorological and hydrological conditions through improved seasonal forecast products. Descriptions of the primary dimensions of benefit are given below.

Essential analyses for EO uptake



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Support

Startup Creation

Capital

NDICATORS

Own satellites

Third party

Ground-based

In situ

Modelling

Computing

Data acces

Data handline

VAS platforms

In situ component

Data exploitation

infrastructure

Modelling and computing

Investment

Maturity

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What did we learn? Reflections for EuroGEO

Key lessons learnt

"Readiness" of pilots to receive professional support varied

Many tools established by e-shape link very well with **other horizontal efforts** in Europe and beyond

On-demand services were highly appreciated as they answered to well-defined individual issues

Recommendations to

More industry | fit-for-purpose services | Mapping of R&I activities and common operationalisation issues

Develop meaningful "**operational pipelines**" to follow step-by-step the development and delivery of an EO service in response to concrete problems

Future Innovation Actions should consistently look to incorporate **ondemand sustainability support**







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evenflow





EuroGEOSec Supports the coordination of the EuroGEO initiative and develops a sustainability plan guiding its long-term operation.

European and National GEO coordination mechanisms

Increased innovation, space application development European EO Data ecosystem

Europe & the World

EU Green Deal



Objectives of an EuroGEO Secretariat

Coordinates, supports and facilitates the smooth implementation and integration of EuroGEO initiative activities and Action groups

Delivers an evidence-based framework supporting the prioritisation of research funding in Europe

Supports the planning, execution and monitoring of the EuroGEO implementation plan and contribute to the GEO strategic plan

Assists to the development of a sustainability concept towards ensuring long-term operation of the EuroGEO initiative

Maximise impact through professional communication and dissemination



Activities R&I impacts Sustainability pathays Sustainability Coordination support 3Cs EuroGEOSec concept Strategy & action plan Partnerships, Communication & outreach Entrusted entities & EU EuroGEO annual Coms strategy activities



Starting date : Dec. 1st, 2023

https://eurogeosec.eu/





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CAPE TOWN, SOUTH AFRICA









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Part 2: Capacity Building Round Table

Monday November 6th, 2023 – 17h to 18 h. Room: Protea

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