



Earth Intelligence For All

GEO POST 2025 STRATEGY

This 2-pager provides a short excerpt of the GEO Post-2025 Strategy for ease of reference only. The GEO Post-2025 Strategy articulates GEO's refined vision, mission and goals for the next ten years and defines the concept of Earth Intelligence. Please refer to the full GEO Post-2025 Strategy document.

OUR VISION, OUR MISSION, OUR OFFER

OUR VISION

A world where trusted Earth intelligence is universally accessible and empowers society to achieve a sustainable future.

OUR MISSION

GEO co-produces user-driven Earth intelligence solutions that inform decisions and accelerate action on global, societal, and environmental challenges, leveraging its unique position as an established intergovernmental body with a strong and inclusive partnership.

OUR OFFER

GEO empowers anyone to use and contribute to Earth intelligence to make better decisions for people and planet.

GEO reaffirms its commitment to full and open access to Earth observation data, knowledge, products and services.

GEO reaffirms its commitment to promote data and knowledge sharing and the co-development of services that empower users to make sound environmental decisions, enable economic opportunities and promote good governance.

GEO makes two new commitments with this Strategy:

First, GEO will pursue global equity in Earth observation, making resources and opportunities available that lead to best outcomes in communities with varying needs and capacity.

Second, GEO commits to provide not only Earth observations but also Earth intelligence

EARTH INTELLIGENCE

Comprises integrated Earth and social science derived knowledge and insights that inform strategic decisions, build capacities and empower society to address environmental, societal, and economic challenges.

GOALS FOR ACTION

GEO will focus on five goals to respond to the global context and deliver our mission and accelerate an integrated response to the polycrisis:

Co-produce transformative programmes that provide trusted Earth intelligence

Increase global equity through accessible Earth intelligence

Integrate new technologies and innovations into Earth intelligence services

Increase the participation of young people in the development of Earth intelligence

Invest in integrated activities to raise awareness and resources for Earth intelligence

As it looks to the future, GEO will ...

Make Earth Intelligence a fundamental pillar of knowledge-based decision making

Integrate Earth observations, models, and innovative new technologies in the design of services that provide Earth intelligence

Co-design user-orientated services

Facilitate a shift from a focus on the development of services **to a focus on provision of needs-based services to all**

Enhance inclusivity and adaptability

OPERATING MODEL

To achieve the goals of this strategy, GEO's processes, procedures and structures must be made fit for purpose. A refined operating model will be required, characterized by:

Accountability and result-orientation

Robust processes and procedures that promote accountability towards users, transparency, project management best practices, and a prioritization framework for the GEO Work Programme

Representation and voice

Mechanisms and an organizational status that enable meaningful representation at fora and in decision-making processes

Financial sustainability

Long-term financial viability and a system that enables effective and robust resource mobilization efforts for GEO activities

Inclusivity, transparency & participation

Integration of equality, diversity and inclusion in all aspects of GEO's work; clear and open communication; transparency in GEO roles; translation and online coordination services; and, global participation in GEO events

Regional and national growth

Strengthened coordination and multilateral collaboration and cooperation within and among geographical regions

MEASURES OF SUCCESS

Measures to evaluate the implementation of the Strategy include:

An operating model that is efficient, effective and fit-for-purpose to deliver the GEO Work Programme and products and services

A transformed, and well-resourced GEO Work Programme with an unrelenting focus on users

Strengthened participation of indigenous peoples and local communities in the governance of GEO

An increase in the engagement of members in GEO governance and activities with the GEO Trust Fund and Work Programme

Successful engagement of industries along the Earth observation value chain, including small-and medium-sized enterprises

An enhanced recognition and trust in GEO by international organizations and multilateral environmental agreements
