Road to a GEO post-2025
24th Programme Board Meeting
Opening by Osamu Ochiai
Member of the post-2025 Working Group
Agenda of the discussion

• Opening by Osamu Ochiai, JAXA, Japan, member of the post-2025 working group
• Work of the Working Group to date and the process of the Road to a post-2025 GEO by Andreas Obrecht, post-2025 working group coordinator, GEO Secretariat
• Interactive exchange on the GEO post-2025
• Conclusion and closing
Road to a GEO post-2025 by Andreas Obrecht

GEO Secretariat – Post-2025 Working Group Coordinator
Road to a GEO post-2025

1st meeting (virtual)
• Planning
• ToRs
• Work for the GEO Secretariat

2nd meeting (virtual) 11-12.7.
• Open thinking
• How will the post-2025 look like? (outline, scope and format)
• How to engage the community?

3rd meeting (virtual) 30-31.8.
• Work on input document
• Open thinking

GEO Week 31.10.-4.11.
• Consultations and input by the GEO Plenary
• AfriGEO Symposium

4th meeting (on site) 20-21.9.
• Work on input document
• Open thinking

Ministerial Conference (October 2023) in South Africa

Community engagement
2nd meeting 11-12 July 2022

✓ Strategic foresight
✓ Focus areas
✓ Situation analysis
✓ Strategic positioning
✓ Scope and format of the strategy, value proposition
✓ Community engagement
Elements of the post-2025 strategy

Stakeholders / Users / Beneficeries

• What we do
• What we want to achieve
• What we want to communicate
• How to do it

Outcomes
Activities / Outputs / Results

Mission
Strategic priorities
Vision / Ambition
Impact
Value Proposition
Guiding principles
Representation & Governance
Resourcing
Communication
3rd meeting 30-31 August 2021

• What is our passion? What can we do best?
• Accelerating for impact: uplifting consensus and injecting ambition: PPP, diversifying support and identifying and addressing societal challenges
• Elements of the strategy: What do we want to achieve? What do we do and how?
• Representation & Governance, Resources / Fundraising, Measuring success and impact

What should be the guiding principles of GEO?

NO SILOS
Service delivery
focus
engagement
Inclusive growth

Collaboration
Partnership
flexible convener

No barriers
Pragmatic

Open
Impact
Responsive
Ambitious

multiscaled

Supportive
Uplifting

Sharing
Relevance
innovative

@GEOSEC2025
www.earthobservations.org
Interactive session

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Community engagement

• AmeriGEO Week 2022
• Upcoming outreach activities:
  o CEOS
  o GEO House Event 22 September
  o AO Symposium
  o AfriGEO Symposium
  o GEO Plenary
• ...
Interactive session

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When you think about GEO, what do you feel most passionate about?

Community, Trust, Impact, Challenges

towards operationalization

for policy, global changes

advocacy, flexibility, inclusiveness

engagement, gateway to EO, Network

decision making, support
What points should be considered in the post-2025 GEO in relation to the GEO work programme and what is necessary to be part of the post-2025 GEO for it to guide the future of the work programme?

Anonymous
GEO as a curator of needs and requirements for EO data and services

Anonymous
More regular changes of the governance to be more inclusive

Anonymous
Recognised worldwide stakeholders should use GEO WP more to express their priorities in terms of needs

Anonymous
How GEO can formalized Essential Variables in more international standard?

Anonymous
Reconsider role, visibility and leadership of foundational tasks

Anonymous
Supporting the capacity building of GEO members

Anonymous
User requirements collection, track, reporting

Anonymous
Stakeholders engagement is key

Anonymous
Focus on real world challenges

Anonymous
Identifying where we can have the greatest impact and being open to change from the current model

Anonymous
Looking for support and sponsorship from NGO GEO Members.

Anonymous
Sharing experience

Anonymous
As we transition to more operational service delivery, the current pilot-initiative-flagship model may not be sufficient

Anonymous
Cross initiative fertilization and collaboration

Anonymous
WP should be User driven

Anonymous
Adequate funding

Anonymous
More integration between WP activities
Anonymous
open to new ideas and taken into account the societal and technological evolutions

Anonymous
Serving the engagement priorities

Anonymous
Work Programme should be streamlined

Anonymous
connecting current WP activities to novel funding sources as well as facilitating/inspiring novel applications, combinations and cross-cutting uses of data/information/resources produced within WP activities.

Anonymous
delivery on the ground

Anonymous
developed with and for the users

Anonymous
Integration across the Work Programme along with targeted goals focused on societal impacts.
Feedback survey

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Thank You

Communicate and Collaborate with GEO