

## Concept Note - GEO Week 2020 Online [Pre-Decisional; Do Not Distribute]

### Action on the Canberra Declaration

Last year, Ministers from GEO's 111 Members gathered in Australia to endorse a bold and ambitious approach to open data sharing to ensure that Earth observations benefit societies and economies. This year, GEO Week 2020 will showcase the progress, highlights and impact of efforts to implement the Canberra Declaration. Focused on key priorities for boosting the digital economy and promoting sustainable development, supporting national priorities and showcasing approaches to open data, this week-long series of online events is intended to engage leaders from across the GEO community to share lessons and advance policies and programmes to impact our planet.

### Week at a Glance

Monday, Nov 2	Tuesday, Nov 3	Wednesday, Nov 4	Thursday, Nov 5	Friday, Nov 6
<p><b>Welcome Video</b></p> <p>Pre-recorded with 4 co-chairs + GEO Sec Director. Overview of the week, progress by GEO over past year, announcing the Highlights Report, Launching the GEO Drive 2-3 minute remarks by each, total 10-15 minutes.</p>	<p><b>Virtual Industry Session</b></p> <p>Proposed virtual talks, match making B2B and B2G in virtual rooms, giveaways, competition announcement, focused on SMMEs and Associates.</p> <p>(Format and times to be discussed with SA.)</p> <p>*Tied to Canberra Declaration Articles 15 and 16</p>	<p><b>Virtual Industry Session</b></p> <p>Proposed virtual talks, match making B2B and B2G in virtual rooms, giveaways, competition announcement, focused on SMMEs and Associates.</p> <p>(Format and times to be discussed with SA.)</p> <p>*Tied to Canberra Declaration Articles 15 and 16</p>	<p><b>Live Panel Discussion</b></p> <p><i>"A conversation with GEO Principals: Making GEO Work for You."</i></p> <p>Giving voice to Principals from countries not typically featured in Plenary sessions to discuss how they address national priorities, build resilient societies and economies leveraging Earth observations and their membership in GEO.</p> <p>*Tied to Canberra Declaration Articles 8, 21 (live streamed with questions via sli.do)</p>	<p><b>Live Panel Discussion</b></p> <p><i>"The Pains and Gains of Open Data."</i></p> <p>Panelists discuss approaches to expanding access to in-situ data, analysis ready data for continued integration in the digital economy and sustainable development.</p> <p>*Tied to Canberra Declaration Articles 8, 9, 12 and 13. (live streamed with questions via sli.do)</p>

<p><b>GEO Highlights Report</b></p> <p>(Interactive website and PDF. The Highlights Report would be launched and go live on the web, sent via email, shared via social media. The Welcome video would encourage viewers to view or download the report to learn about GEO's impact in 2020.)</p>	<p><b>Extraordinary ExCom Meeting</b></p> <p>Live videoconference for ExCom members and pre-registered non-ExCom GEO Member Principals to adopt decisions on select topics to fulfill the governance obligations under the Rules of Procedure.</p>	<p><b>ExCom-53</b></p> <p>Live videoconference for ExCom members only.</p>	<p><b>Live Panel Discussion</b></p> <p><i>“A conversation with GEO Principals: Making GEO Work for You.”</i></p> <p>Principals discuss how they address national priorities, build resilient societies and economies leveraging Earth observations and their membership in GEO.</p> <p>*Tied to Canberra Declaration Articles 8, 21 (live streamed with questions via sli.do)</p>	<p><b>Live Panel Discussion</b></p> <p><i>“The Pains and Gains of Open Data.”</i></p> <p>Panelists discuss approaches to expanding access to in-situ data, analysis ready data for continued integration in the digital economy and sustainable development.</p> <p>*Tied to Canberra Declaration Articles 8, 9, 12 and 13. (live streamed with questions via sli.do)</p>
<p><b>GEO Drive Launch</b></p> <p>(Website and video. Here we may wish to address different regions of the word with slightly different messages – meaning it could be organized live at different time or think of a social media campaign where anyone can create their own cards or videos to say why they support GEO. (during the week)</p>		<p><b>GEO Awards Video</b></p> <p>(pre-recorded hosted on the Website and watch party using YouTube Premiere or Facebook Live and CDN Stream)</p>		

<b>GEO Member Statements</b>  (website with photos, quotes and pre-recorded videos.)				
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### Extraordinary ExCom

The following items require adoption/decisions. This business would have normally been conducted by Plenary, therefore these items are proposed to be on the agenda of the Extraordinary ExCom to which non-ExCom members will be invited to participate by pre-registering [number of weeks] in advance. Estimated duration 2 hours.

1. 2021 GEO Trust Fund Budget (for decision)
2. Slate of Executive Members for 2021 (for decision)
3. Slate of Programme Board Members for 2021 (for decision)
4. Updates and Changes to the 2020-2022 Work Programme (takes note of)

Announcements for Extraordinary ExCom

5. Selection of Director (**if administratively cleared for announcement**)
6. Announcement of next Lead Co-Chair (EC)
7. GEO Drive

The following items would not be on the Plenary agenda. They can either be added to the extraordinary ExCom for information or discussion, OR can be separated from extraordinary ExCom and reserved for a traditional closed ExCom session that will follow the Extraordinary ExCom after a break. Estimated duration 2 hours.

Other items for ExCom:

1. Lead Co-Chair Priorities for 2021
2. Programme Board Update
3. Review of applications for Participating Organization and Associate status