TERMS OF REFERENCE

Webmaster consultant to develop GEO Land Degradation Neutrality (LDN) Initiative Website

Background

An initiative launched during the Group on Earth Observations (GEO) Week 2018 in Kyoto, Japan aims to bring together EO data users, providers and governments to develop quality standards, analytical tools and the capacity needed to strengthen land degradation neutrality (LDN) monitoring and reporting. LDN is enshrined in target 15.3 of the Sustainable Development Goals (SDG) agreed to by Member States as part of the 2030 Agenda. The United Nations Convention to Combat Desertification (UNCCD) is the custodian agency for SDG 15.3.1.

The Group on Earth Observations Secretariat is looking for a Webmaster Consultant to join its team in Geneva at the World Meteorological Organization. Reporting to the Senior Scientific Officer, in consultation with the UNCCD, the Consultant will primarily be responsible for assisting with the consolidation, design, planning, and monitoring of the GEO LDN Initiative website.

Terms of Reference (including specific, measurable, attainable, relevant and time-bound indicators for the final evaluation):

Duties will include:

- Consolidation and design of single GEO LDN Initiative website, merging:
  - https://www.geo-ldn.org/
  - https://earthobservations.org/geo_ldn.php
- Designing a graphical user interface for access and use of LDN tools for SDG 15.3.1 sub-indicator calculation, decision trees and other analytical software.
- Editing existing UNCCD LDN documentation as needed, such as the Good Practice Guidance, for web publishing; and
- Carrying out other tasks as requested.

Qualifications:

University level studies in the following fields:
Web design, management systems, graphics, communications, journalism, social media and/or related fields. Additional qualification is related science subjects such as Earth Sciences, Geography, International Relation, etc., would be a bonus.

Experience:

- Experience in designing and maintaining websites.
- Experience in web publishing.
- Experience producing visual and written content for online channels.
- Experience working with international, high-level representatives.
- Knowledge and experience with the UNCCD and Land Degradation Neutrality.
- Knowledge and experience with GEO’s Engagement Priorities including the Sustainable Development Goals, Sendai Framework, Paris Agreement.
• Good knowledge of social media and content marketing approaches.

Languages:
Excellent English language skills. Another UN language would be considered an asset.

Deliverables:
• Migrating the existing GEO-LDN websites.
• Producing, designing and publishing the single GEO-LDN Initiative website
• Further development of single website, including GUI for data quality decision trees implementation.

Contractual Terms
The consultancy will be for 3 months starting as soon as possible. The applicant will work from his/her current domicile and must be available for conference calls involving members from around the world. Travel expenses, if any, will be compensated separately from the contract.

Submission of Application
Applications, consisting of a detailed cover letter (with three references and expectation for remuneration) and full CV (including list of publications and work experience), should be submitted to the GEO Secretariat (secretariat@geosec.org).

Application Deadline
The deadline for applications is 13 August 2021. Please write “GEO LDN Initiative Webmaster Consultancy” in the subject line. Only short-listed candidates will be contacted.